# UPB 101 Lighting Controls

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### UPB 101 Course Objectives



- UPB Technology and Hardware
  - About Simply Automated
  - UPB Technology Comparison
  - Available Products
  - Installing UPB Products
  - Benefits of UPB and Lighting Control
- UPStart Software
  - Creating Your Own UPB Network
  - Product Review
  - Tech Talk





# Simply Automated Inc. "Who are we?"

- Founded in 2003
- Members of the Consumer Electronics Association (CEA) Tech Home Division
- **Objective:** create lighting control products that simplify home automation for the installer and for the homeowner
- **Core strength:** significant expertise in electronic design and manufacturing
- CTO Fred Kiko..
  - Holder of 35 patents in communications and design
  - Revolutionized self-installation methods for residential DSL broadband service
- **Product Safety Testing & Certification** 
  - All Simply Automated products are tested and approved to UL and CSA standards. The products are Listed by ETL, a nationally recognized test lab, to meet these standards.
- Trade Show and Industry events in which we actively participate are:

  - EHXpo (Electronics House Expo)
    TBX (TechHome Builders Expo)
    PCBC (Pacific Coast Builders Conference)
    The Remodeling Show.











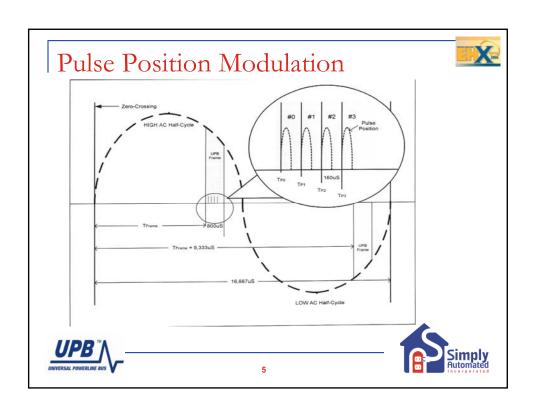
### **UPB** Technology



- Robust and reliable communications
  - Pulse Position Modulation, not Powerline carrier
    - Excellent signal strength, minimal interference issues
    - Lower-band spectral energy means less attenuation
  - Wide address range... no crosstalk with neighbors
  - Bi-directional capability
- Flexible architecture
  - Stand-alone or server-controlled
  - Manual or PC-based programming
  - Rich feature set
- Low Maintenance
  - Fewer service calls = lower installed cost
  - Higher customer satisfaction







## How does UPB stack up?



	UPB	X10	CE bus
Description	PPM, designed for commercial & residential	PLC, designed for simple home automation	Full 7-layer network over various media (incl PLC)
Signal Level	40-60V	5-7V	3-7V
Signal Frequency	None (PPM)	120kHz bursts	100-400kHz sweep
Data Rate	400bps	120bps	7kbps
Commands/sec	10	1	???
Addresses	62,500 (250 networks x 250 devices)	256 w/o extended codes	4 billion (65k networks x 65k devices)
2-way Communication	Yes	Only on special high-end devices	Yes
Phase Coupling	Required only in a small percentage of large homes (>6500 sq. ft.)	Always required; phase repeater required in larger homes	Always required





	UPB	Mesh RF	Mixed RF/PLC
Description	PPM, designed for commercial & residential	Mesh network, designed for light commercial and home automation	Mesh and PLC, designed for home automation
Signal Level	40-60V	Not Applicable	4-5Vpp
Signal Frequency	None (PPM)	900MHz (carrier)	120kHz (carrier)/ 900MHz
Data Rate	400bps	9600 bps	2880 bps
Commands/sec	10	50mSec/Command (20?)	10
Addresses	62,500 (250 networks x 250 devices)	254 devices per system	16 million
2-way Comm	Yes	Yes	Yes
Point to Point xmission distance	5000 feet	90 feet, 4 repeat limit	150 feet, not specified for power line carrier
Phase Coupling	Required only in a small percentage of large homes (>6500 sq. ft.)	Not required, mesh networks operate best when many units are installed	Phase couplers required in most applications, RF repeaters are also available for improved reliability.







SimplyBrilliant™ UPB Dimming Transceiver Switches provide ultra-reliable control of new and existing lighting fixtures, lamps, and fans.

Each unit has one switch that controls a single load of up to 900W. All rockers and buttons are transmitters and receivers able to communicate with UPB plug-in modules and/or other UPB devices to control virtually anything.

- ON/OFF control, 200 dimming steps and Resume Dim
  Contoured heat sink delivers cooler operation
  Interchangeable rocker assemblies change color in the field (order ZS11 Universal faceplate in desired color)
  Dedicated Remote Switch provides inexpensive 3 or more-way control\*
  Color: White (Gloss Finish)

Complete Switches/Controllers, 900W US11-30-W Dimming Transceiver Switch USR1-W Dedicated Remote Switch









#### **Universal Dimming Transceiver**



Simply Automated's SimplyBrilliant™ Universal Dimming Transceiver Switches provide the same ultra-reliable control as our Standard Dimming Transceiver Switches, while offering greater flexibility. Each unit has one switch that controls a single load of up to 900W, and can be field-configured to accept single, double, triple, and quad rockers, as well as 4 and 8-button face plates. And, all faceplates are interchangeable in the field without ever having to untwist a single wire nut!

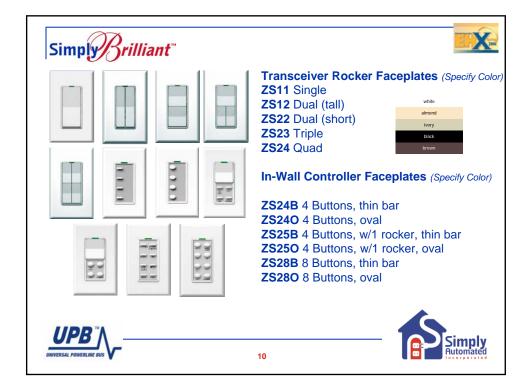
- ON/OFF control, 200 dimming steps and Resume Dim Contoured heat sink delivers cooler operation
- Interchangeable rocker assemblies change color and functionality in the field
- Dedicated Remote Switch provides inexpensive
   3 or more-way control\*
- Standard Faceplate Colors: White, Almond, Ivory, Black, Brown Color-matched to Leviton® Decora® wall plates.

Switch Bases (Require Faceplates)

**US2-40** Universal Transceiver/Controller Base **USR** Universal Dedicated Remote Base (compatible w/ZS11 and ZS12 faceplates only)















SimplyBrilliant™ UPB Universal Dedicated Remote Switch works with Standard and Universal Transceiver Switches to provide ultra-reliable 3 or more way control of new and existing lighting fixture, lamps, and other electrical devices connected to Universal Powerline bus (UPB) plug –in modules, or fixture modules anywhere in the home.

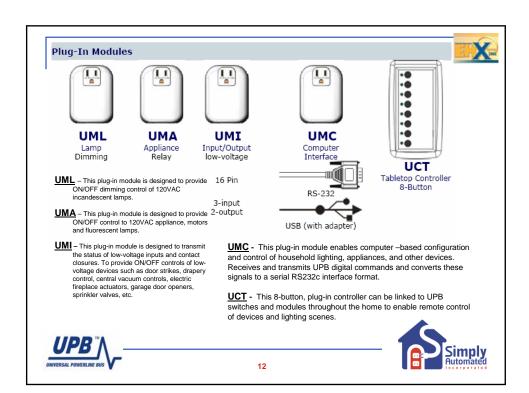
- Interchangeable Rocker Assemblies
  - •Change color and functionality in the field
  - •Compatible with Single (ZS11)
- •Reduce Inventory costs
   True Rocker action
- •Both ON/OFF and dimming capabilities
- Thinner depth profile allows easy installation
- Provides inexpensive 3 or more-way control
   Colors: White, Almond, Ivory, Black, Brown

Complete Switches/Controllers USR1-W Dedicated Remote Switch, White

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UFD Fixture Dimming

UFR Fixture Relay

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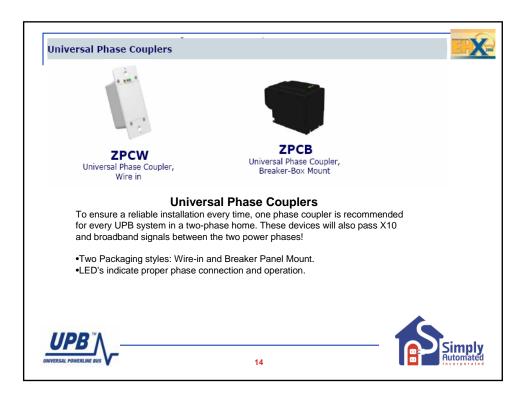
URD – A wire-in duplex receptacle designed to control the operations of 120VACappliances and lighting based on digital commands received over the Powerline. Provides ON/OFF control for lighting and appliance up to 13A. Easy to install – fits into standard J-Box and connects directly to existing household wiring. Power to the top outlet is controlled by UPB commands and bottom outlet is always powered.

UFD / UFR - UPB Fixture Dimmers and Fixture Relays are wire-in modules designed to control remote lighting and ceiling fans. Fixture Dimmers deliver ON/OFF and dimming control for lamps up to 300W. Fixture Relays deliver ON/OFF control for lighting and appliance up to 12A. These modules fit easily inside a standard outlet box. Fixture modules connect directly to the existing household power wiring. The devices connected to the module can be operated manually using a UPB wall switch or multi-button controller or automatically via PC or home automation controller.





UNIVERSAL POWERLINE BUS



### Table Top Pedestal



- Simple Plug-in Installation
  - Locate anywhere in the home
- Provides all the features of the Universal Switch
  - Except local load control
- Create beautiful lighting scenes
  - Each button can be configured to control one or more devices
- Custom labeling available with ZLK-01 custom label kit
- Available in black or white with or without switch







#### **UPB** Scheduler-Timer



- Easy to use, only two displays to create events and add devices
- Supports 99 events and 250 devices
- Power line synchronized to ensure maximum accuracy
- Non-volatile program memory and internal power storage for time
  - Keeps time for 1 week without power
- Celestial Clock calculates leap year, daylight savings and sunrise sunset
- On / Off, Random and Dimming
- CIM mode for computer interface to network
- Available May 2006





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### Pocket Programmer



- Convenient Handheld UPB configuration device
  - Eliminates need for PC at job sites
- Supports the majority of UPStart functions
- Configures UPB network, changes devices, settings and links
- Includes trouble shooting tools to monitor network activity
- Doubles as a Computer Interface Module
- Available April 2006







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#### Custom Label Kit

- Model ZLK-01
  - Template and die cut labels to create Custom Labels for multibutton switches
  - Allows user to print labels on demand
    - Match switch colors and choose any desired font
  - Provides maximum flexibility and creativity to satisfy customers quickly
  - □ 10 die-cut sheet labels per kit
  - Can be reused in desk jet or bubble printers
  - Ivory and Almond labels kits available in April







### Product Evaluation Package



 "PEP Kit" provides a cost effective, plug and play solution to help evaluate and compare UPB





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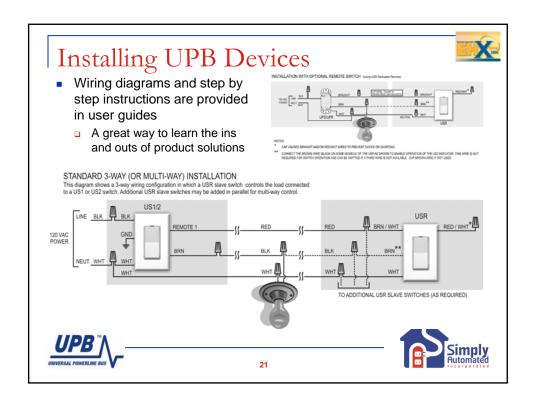
### Installing UPB Devices



- UPB Devices were developed to support both new and retrofit installation
- Most UPB switch control the local load
- Too ensure success, qualify a home before quoting an installation
  - Validate power phases: one, two or three phase power
    - Phase couplers and three-phase repeaters are available
  - Use UPStart, CIM and Lamp Module to test rooms and phases
  - Identify problematic devices
    - Compact florescent lights, some electronic ballasts and dimmers
    - CIM and Lamp Module Test will help identify issues, when they are on
- Simply Automated has resolved every installation issue brought to our attention







# Benefits of UPB and Lighting Control

- UPB provides a reliable way to enable lighting control and home automation
  - Low frequency transmission and high voltage signaling is the key to reliable performance.
  - Wherever there are wires there is a reliable UPB solution
    - No RF dead spots
- UPB is supported by a long list of controller and software suppliers, enabling a wide variety of solutions
- UPB is an established defacto standard because of its reliability, availability of products and affordability







- Lighting Controls enable a whole host of new applications.
  - Safety light stairways and dark areas with sensor based control and UPB wall switch, fixture or lamp modules
  - Security "all on" functions with panic button or alarms, timed events while on vacation or in landscape lighting, event monitoring with controllers while in the home or away
  - Convenience multi button controllers can enable lighting where previously unavailable by controlling lamps or fixtures; timers can be scheduled to turn on or off lights in the morning or night
  - Comfort create beautiful lighting scenes for entertaining, relaxing or watching your favorite movie



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### Benefits of UPB and Lighting Control

- New homes: lighting control adds substantial value to a new home at a relatively low cost (e.g. less than 1% of home's purchase price).
- Retrofit: enables multiple lighting solutions and controls where none existed before – benefits are endless – creating a luxury home.
- Lighting control is an affordable luxury...
  - Lighting controls can be realized in a home for less than the cost of remodeling a bathroom or kitchen... and in some cases even less than the cost of a new flat screen TV





#### Increase Revenue and Profits



- 77 % Reduction in Inventory Cost (removable faceplates)
- UPB Technology Reduce Expensive Call Backs
- 99.9% Reliability increases profit and customer acceptance
- Value Proposition (Price/Performance) increases profit
- Real Time Deliveries reduces inventory cost



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## Questions?



### ....THANK YOU!



