

NEWS RELEASE
For Immediate Release



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**Simply Automated Announces a New Universal Powerline Bus (UPB)
Scene Controller with Four (4) Status LEDs and Four (4) Buttons**

SAN DIEGO, CA – December 1, 2010– www.Simply-Automated.com, Simply Automated, an industry leader in home automation lighting and control, announces immediate availability of a new Universal Powerline Bus (UPB) Scene Controller with four (4) status LEDs and four (4) buttons.

The new four button scene controller incorporates Simply Automated's patented universal faceplate design and includes 4 green status LEDs. The primary advantage of the scene controller is the LED status indication, clearly showing which lighting is activated or not. The four buttons can be configured to transmit UPB lighting scene links. And, the status LEDs respond to those scene link buttons as well as four (4) other configured scene links. The status LEDs make it obvious which lighting is on or off, even if the light/loads are not visible from the switch location.

Available now with a white oval button faceplate (model UCQT-40-W) or as a scene controller base (model UCQT-40, faceplate sold separately) to which either an oval (model ZS24OS) or thin-bar (models ZS24BS) button faceplate is attached. These faceplates will be available in 6 standard colors: almond, ivory, light almond, brown, black and white. There will also be a custom label kit (model ZLK-01S) so each button and LED can be clearly identified.

The UCQT is most commonly used as a room controller to control and provide status of the other switches in the room. It is also very useful in controlling outdoor landscape lighting since the light/load status can be seen without looking out the window to see if the yard lights are on.

When paired with the Simply Automated dual-channel universal dimmer-controller (model US22-40) the UCQT is an easy retrofit for any dual or larger junction box switch location; since the US22 can drive both loads in the junction box while the scene controller provides status for the room or home.

"The scene controller is perfect for any primary switch location, says Fred Kiko, President and founder of Simply Automated, since they require no special wiring and tell you what is on or off."

The UCQT-40-W and UCQT-40 are immediately available and provide reliable control and clear status indication of any UPB devices on the property's electrical service.

About Simply Automated

Simply Automated, an industry leader in home automation and lighting control, offers the broadest, most cost effective, flexible assortment of lighting and home automation products in the marketplace. No new wiring is required, making our products ideal for both new and retrofit construction. An extensive line of ultra-reliable UPB-based control modules, transceiver switches and in-wall controllers allow simple, low cost installations, and provide advanced applications not applicable to RF-based systems. For additional information we invite you to visit www.Simply-Automated.com. Or you can contact us by phone during regular business hours at (800) 630-9234.

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