

NEWS RELEASE
For Immediate Release



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**Simply Automated Announces
the Availability of New Custom-Label Kits for
SimplyBrilliant Multi-Button UPB Switches**

SAN DIEGO, CA – March 29, 2006 – www.Simply-Automated.com, Simply Automated, Incorporated is proud to announce the immediate availability of a custom-labeling kit for all SimplyBrilliant multi-button UPB transceiver switches.

The custom label kit includes 10 sheets of laser/inkjet compatible die-cut label stock. Each sheet has die-cut labels for all SimplyBrilliant oval and bar multi-button faceplate configurations, including: 4-button, 4-button + 1 rocker, and 8-button.

The kit is available in white and includes instruction for printing labels to match ivory, light almond, black and brown faceplates. Templates are available for download at no additional charge from the Simply Automated website, in Microsoft Word and Microsoft Publisher formats.

These templates provide the installer or home owner unlimited flexibility in labeling switches. They are used to create custom backgrounds and unique switch names in whatever the desired font or color. This flexibility helps avoid the long delays and extra costs that are typical of custom, factory-made, switch labeling.

In addition, if a home owner chooses to change a lighting scene or wants to use one of the other 55 different face plates available for the Simply Automated Universal Wall Switches, then changing the label is as easy as turning on the PC and printing a modified label.

The model ZLK-01 label kits are available now for immediate shipment, with an MSRP of \$19.95

About Simply Automated, Incorporated

Simply Automated Incorporated is proud to deliver the most complete UPB-based products available for new construction and retrofit lighting and automation applications. Our extensive line of ultra-reliable UPB-based control modules, transceiver switches and in-wall controllers are not only easy to install and use, they reduce installation costs and enable customized automation and management of lighting, appliances and other devices in the home, without the need for additional wiring in the walls. For additional information we invite you to visit www.Simply-Automated.com. Or you can contact us by phone during regular business hours at (800) 630-9234.

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