

NEWS RELEASE
For Immediate Release



Media Contact:

Erin Lima, Marcom Manager
Simply Automated, Incorporated
5825 Avenida Encinas, Suite 101
Carlsbad, CA 92008-4401
Office: 760-431-2100
elima@simply-automated.com
www.Simply-Automated.com

**Simply Automated Announces the Availability of
New UPB 8-Button Tabletop Pedestal Controller**

SAN DIEGO, CA – March 29, 2006 – www.Simply-Automated.com, Simply Automated, Incorporated is pleased to announce the immediate availability of their new 8-Button Tabletop Pedestal Controller, offered in white and black.

The new US28xTP 8-Button Tabletop Pedestal Controller is designed around the popular SimplyBrilliant US2-40 UPB transceiver switch base that has over 50 different field configurable faceplate options. The new Tabletop Pedestal can be preconfigured with an 8-button (bar or oval) faceplate and enabled for remote ON/OFF and dimming control of any UPB device in the home.

With no new wiring or use of radio frequency signals, Home Owners now have the ability to control their UPB lighting where ever a power outlet is available. Beautiful lighting scenes or just basic safety and security can be realized using the Tabletop Controller with UPB wall switches, plug-in and fixture modules.

Each button of the Tabletop Controller can be linked to a specific UPB device or it can be programmed to activate a lighting scene made up of several UPB lighting control devices. Installation is simple: plug it into any standard duplex receptacle in the home. Once the US28xTP is configured, it can be unplugged and moved anywhere in the home without losing its programming. The Tabletop Controller is easy to manually programmed after initial configuration.

The Tabletop Pedestal Controller like all Simply Automated UPB products has been tested and found to comply with Underwriter's Laboratories standards, specifically dimming controls (UL-1472), and is listed with the ETL mark.

The elegant design of the Tabletop Pedestal was made to complement the décor of most homes. As a convenient entertainment room accessory or a nightstand necessity, the table top controller is an excellent addition to any UPB home automation solution.

The Tabletop Pedestals are available now for immediate shipment, with an MSRP of \$119.95. Available models include:

- US28OTP-W 8-Button Tabletop Pedestal Controller, oval button, white
- US28OTP-BK 8-Button Tabletop Pedestal Controller, oval button, black
- US28BTP-W 8-Button Tabletop Pedestal Controller, bar button, white
- US28BTP-BK 8-Button Tabletop Pedestal Controller, bar button, black

Simply Automated is also please to announce Tabletop Pedestal Kits, into which any Standard or Universal SimplyBrilliant UPB switch can be installed. The kits are available now with an MSRP of \$9.95. Available models include:

- ZTP2-W Tabletop Pedestal Kit, white
- ZTP2-BK Tabletop Pedestal Kit, black

About Simply Automated, Incorporated

Simply Automated Incorporated is proud to deliver the most complete UPB-based products available for new construction and retrofit lighting and automation applications. Our extensive line of ultra-reliable UPB-based control modules, transceiver switches and in-wall controllers are not only easy to install and use, they reduce installation costs and enable customized automation and management of lighting, appliances and other devices in the home, without the need for additional wiring in the walls. For additional information we invite you to visit www.Simply-Automated.com. Or you can contact us by phone during regular business hours at (800) 630-9234.

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