NEWS RELEASE
For Immediate Release

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Simply Automated Announces 10 New Faceplates with Four (4) Status LEDs and Four (4) Buttons that Fit the (Model UCQT-40) Scene Controller

SAN DIEGO, CA – February 11, 2011– www.Simply-Automated.com, Simply Automated, an industry leader in home automation lighting and control, announces immediate availability of a new series of faceplates with four (4) status LEDs and four (4) buttons for use with SimplyBrilliant™ scene controllers.

Available now are 10 new faceplates that fit the Universal Powerline Bus (UPB) scene controller base (model UCQT-40). The first SimplyBrilliant scene controller with status LEDs from Simply Automated was only available with a white oval button faceplate (model UCQT-40-W). Now there are 10 new faceplates with either oval (model ZS24OS) or thin-bar (models ZS24BS) buttons. These two new faceplate styles are available in 6 standard colors: almond, light almond, ivory, brown, black and white.

The four button scene controller incorporates Simply Automated's patented universal faceplate design and includes 4 green status LEDs. The primary advantage of the scene controller is the LED status indication, clearly showing which lighting is activated or not. The four buttons can be configured to transmit UPB lighting scene links. And, the status LEDs respond to those scene link buttons as well as four (4) more, optionally configured scene links. The status LEDs make it obvious which lighting is on or off, even if the light/loads are not visible from the switch location.

The UCQT is most commonly used as a room controller to control and provide status of the other switches in the room. It is also very useful in controlling outdoor landscape lighting since the light/load status can be seen without looking out the window to see which yard lights are on.

The new faceplate options make it easier to match the décor of any room, whether it is a contemporary style home, classic or rustic. There is a color and style to meet the home owner's needs.

The UCQT-40-W, UCQT-40, ZS24OS, ZS24BS are immediately available and provide reliable control and clear status indication of any UPB devices on the property's electrical service.

About Simply Automated
Simply Automated, an industry leader in home automation and lighting control, offers the broadest, most cost effective, flexible assortment of lighting and home automation products in the marketplace. No new wiring is required, making our products ideal for both new and retrofit construction. An extensive line of ultra-reliable UPB-based control modules, transceiver switches and in-wall controllers allow simple, low cost installations, and provide advanced applications not applicable to RF-based systems. For additional information we invite you to visit www.Simply-Automated.com. Or you can contact us by phone during regular business hours at (800) 630-9234.

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