NEWS RELEASE
For Immediate Release

Media Contact:
Millard Schewe
Simply Automated, Incorporated
6108 Avenida Encinas, Suite B
Carlsbad, CA 92011
Office: 760-431-2100

mschewe@simply-automated.com
www.Simply-Automated.com

Simply Automated Announces the Availability of the New Universal Powerline Bus (UPB) Tabletop Scene Controller with 4-Buttons and 4-Status LEDs.

SAN DIEGO, CA – July 15, 2011 – www.Simply-Automated.com, Simply Automated, an industry leader in home automation lighting and control announces the availability of their new Tabletop Scene Controller with 4-Buttons and 4-Status LEDs.

Offered in black or white, the new Tabletop Scene Controllers (models USQT-BK & USQT-W) offers plug-in convenience for control of any UPB devices in a home. The scene controller utilizes Simply Automated's patented universal faceplate design and includes 4 green status LEDs.

The primary advantage of the scene controller is the LED status indication, clearly showing which lighting scene is activated or not. The four buttons can be configured to transmit UPB lighting scene links. And, the status LEDs respond to those scene link buttons as well as four (4) optionally configured scene links. The status LEDs make it obvious which lighting is on or off, even if the light/loads are not visible from the switch location.

The USQT is designed to allow remote ON/OFF and dimming control of UPB switches, plug-in and fixture modules located anywhere in the home without the need for additional wiring or radio frequency transmissions.

Each button or rocker on the faceplate can be linked to a specific UPB device or it can be programmed to activate a lighting scene made up of several UPB lighting control devices. Installation is simple: plug the controller into any standard receptacle in the home. Once the USQT is configured, it can be unplugged and moved anywhere in the home without losing its programming.

The Tabletop Scene Controller with 4-buttons and 4-status LEDs are available now, models include:

- USQT-W   4-Button / 4-Status LED Tabletop Scene Controller, oval button, white
- USQT-BK   4-Button / 4-Status LED Tabletop Scene Controller, oval button, black

About Simply Automated
Simply Automated, an industry leader in home automation and lighting control, offers the broadest, most cost effective, flexible assortment of lighting and home automation products in the marketplace. No new wiring is required, making our products ideal for both new and retrofit construction. An extensive line of ultra-reliable UPB-based control modules, transceiver switches and in-wall controllers allow simple, low cost installations, and provide advanced applications not applicable to RF-based systems. For additional information we invite you to visit www.Simply-Automated.com. Or you can contact us by phone during regular business hours at (800) 630-9234.

- END PRESS RELEASE -
XXX